



“Father Wants You”

A Membership Campaign

The “Father Wants You” campaign should be held at least once a year and preferably twice a year. This is how the “Father Wants You” recruitment campaign works:

1. Acquire a parish membership roster from each parish.
2. Build a “team” of 5-6 members from the council for each parish. These Knights of Columbus members should be very active in the parish and know a lot of the parishioners.
3. Set up a meeting for these teams to examine the parish rosters. Give each member a highlighter and ask him to highlight those parishioners that he knows and would recommend for membership in the Knights of Columbus.
4. When each member of the team has examined the master list, create a new list of all the recommended prospects for each parish. Be sure to include on the list the parishioner’s name, address, phone number and wife’s name.
5. Take the new list to the priest and ask him to review it and validate each prospect for their practical catholicity. Father may also want to add a few names of his own.
6. Get Father’s approval on the “Father Wants You” invitation letter and see if Father has a picture you can use for the letter.
7. Schedule an Open House attended by Father, the team, council officers, members, wives, the prospective member invitees and wives.
8. In August, send out invitation letters and include a list of current Knights of Columbus members from the parish. Hold your open house in September and follow up with all invitees for a 1st degree by October 1.
9. In January or April, send out follow-up letters to all invitees who didn’t attend in September with a “Father Still Wants You” letter. Send out an invitation to any new parishioners who may have joined the church since September. Hold an Open house in February/May.

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10. Agenda for the Open House:

- a. Open house should provide snacks and beverages for the guests.
- b. Choose a proper recruiting film to be shown, for example “Experience of a lifetime”, “Founding to Future”, or “Hero Fund.” Check with your DD to see if he has a power-point presentation from his organizational meeting.
- c. The Master of Ceremony should be the Grand Knight, Membership Director, or Field Agent.
- d. Recommended Meeting Agenda:
 - Opening prayer and pledge
 - Welcome
 - Purpose of the Open House
 - GK or Program Director to inform prospects of council activities and programs (have scrapbooks and newsletters available for review).
 - Most qualified person to present a brief history of the order. (If film chosen doesn’t cover this information)
 - Field Agent to briefly describe the fraternal benefits and the dream of Fr. McGivney.
 - Film or Power-Point presentation.
 - Invitation to join (have form 100s, brochures, pens, team members available to talk to prospects individually).
 - Ask for any questions.
 - Close meeting after all prospects are signed up, with prayer, and information on the next first degree.

From past experience, this membership campaign will virtually guarantee your council the amount of membership each year to make their quota. This is especially true if they run this campaign twice a year in addition to the recommended minimum two (2) *Church Membership Drives* per year!

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picture of Father

To Join The Knights of Columbus

I am recommending you for membership in our honored Order of the Knights of Columbus. I believe that you have all the qualifications to be a good member of this impressive Catholic family and fraternal organization. The Knights of Columbus is a major manpower source of our Parish.

In the next week or two you will receive a phone call from one of the brother Knights to personally invite you and _____ (wife's name) to the open house. I would consider it a personal favor if you and _____ (Wife's name) would attend the open house scheduled for _____ (date).

I am also enclosing a list of all the Knights of Columbus members here at _____ (parish). With this list, you will see the quality of men and their families that you will be associated with in the Knights of Columbus.

God Bless
Sincerely yours

(Father's name and signature)

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